

## Alex Deva

Associate Director

Web Developer / Writer / Freelancer Journalist / Helicopter Pilot

Ioan-Alexandru Deva alxx@indigenious.ro www.alxx.ro

#### **Profile**

Date of birth: June 18th, 1977

Nationality: Romanian

Place of birth: Blaj, Romania

Town of residence: Tîrgu-Mureş, Romania

Marital status: married (one daughter born in 2005, one son born in 2010)

#### **Experience**

**Associate Director, Indigenious Development; Tîrgu-Mureș, RO** - since 2007 Managing the development team and coordinating the outsourcing effort of a Romanian software and testing company (www.indigenious.ro)

#### Head of Development, Zapoint; Boston, MA, USA

- since 2007

Leader of the Romanian team of developers for Boston-based start-up Zapoint (www.zapoint.com)

Managing Director, Twodecode Tech; Bucharest / Oostende (BE) - 2006-2007 Lead a team of developers/administrators who built, managed and maintained a large-

scale HR application on the Belgian market.

#### Senior IT Consultant, Modulo Consulting; Bucharest

- 2005-2006

Modulo Consulting is a company whose goal is "to be a valuable extension of its clients' internal resources and to provide them with exceptionally skilled personnel who make a difference starting with day one" (www.modulo.ro)

#### Project Manager, Vodafone Romania; Bucharest

- 2004-2005

- 2002-2004

Project Manager in the Marketing department, leading a number of 3G and web related projects including the mobile video streaming platform (www.vodafone.ro)

#### Services Developer, Vodafone Romania; Bucharest

Involved in a number of corporate projects; researched the market for new services and technologies, technically managed their integration, or took active part in their development. Developed expertise with application servers like BEA WebLogic, Apache PageKit. Developed technical expertise in GSM communications (SMPP / UCP protocol) and GSM/UMTS architecture, as well as enterprise application building, project management, customer service, vendor relations, marketing. Created mobile



applications. Designed print and web artwork for internal circulation. Developed a number of Intranet web-based applications. Acquired very good presentation skills as the main salesperson of the SDP platform outside the department, at a number of public events like CERF, SIAB etc. Worked in video editing, scripting and producing of internal promotional videos. Assessed, implemented and handed over a number of projects.

#### Systems Administrator, Nigram SRL; Blaj

- 1999-2001

Built and managed an Internet Service Provider from scratch, including hardware and software integrations.

#### Teacher, "Liceul Economic"; Blaj

- 1999-2001

- 1991-2001

Taught Computer Science classes to high-school and university college students.

#### Freelancer; Blaj

Developed a number of desktop and web applications for foreign clients. Among them, in 1999 I've released the official training software of the Romanian Radio League which quickly became the standard in Russia, the Ukraine, Finland, Spain, Brazil etc.

Desktop publisher and print artist for books, print magazines.

Creator of a few ads for the local radio stations.

# **Systems Administrator, "Babeş-Bolyai" University; Cluj-Napoca** - 1996-1999 Employed at the Communications Centre of the university, architect of two open sub-

networks within UBBNET (then the second largest ISP in Romania), webmaster; responsible with dial-up connections; customer support representative.

#### **Education**

- 1995 1999: student at the "Babeş-Bolyai" University of Cluj-Napoca, Faculty of Mathematics and Computer Science.
- ▶ 1991 1999: Colegiul Naţional "I.M. Klein" Blaj, admitted the second at the Computer Science High-school, graduated as computer analyst - programmer.

#### **Auxiliary Studies**

- ▶ 2012-2013: Romanian Aviation Academy -- graduated as Private Helicopter Pilot
- 2011: "Journalism and Media Communication" course at the British Business Academy, graduated with the single maximum mark
- ▶ 2005: "Marketing Essentials", training by TACK Romania
- ▶ 2003: "Developing Enterprise Web Services using Bea Weblogic", training by Bea
- ▶ 2003: "Developing Enterprise Web Applications using Bea Weblogic", training by Bea
- ▶ 2003: "Programming in PL/SQL", training by Oracle

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- ▶ 2002: "Introduction to Oracle: SQL", training by Oracle
- ▶ 2002: "Designing Web Applications using XML and XSL", training by Computerland and Microsoft Romania:
- ▶ 1993 1994: advanced level student at a Teaching Abroad English course, graduated with the maximum mark;
- ▶ 1984 1991: member of the local Computer Science and radio club of Blaj, awarded at various local and national competitions;
- some studies of guitar, design and photography

#### **Achievements and Experience**

#### Computers

- ▶ First self-made software sold: 1991 (age 14)
- First computer course held: 1992
- ▶ 1989 1995: won various competitions of programming, radiotelegraphy, English language, music
- Wrote world's first practical example of programming using Latin
- ➤ 2003 Developed a teletext/SMS application still online and available today on the Romanian national Antena1 TV channel
- Open-source contributions: the Typo project, RoR plugins, and author of the Liverpie project - a VoIP proxy (<u>www.liverpie.com</u>)
- ► Created Foxo.ro an online platform containing tutorials and interactive problemsolving exercises to help beginner programmers

#### Foreign Languages

- ► Translated "The Odd Couple" stage play by Neil Simon into Romanian, currently enjoying success at the Comedy Theatre in Bucharest
- ▶ 2015 Obtained a IELTS score of 8.5 (Listening: 9/9; Reading: 9/9; Speaking: 9/9; Writing 7.5/9)
- ► Intermediate skills (read/write/speak) of the German language, studied for 7 years in school
- > Student of a Czech language course

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- ➤ Student of a Swedish language course at Coridis (<u>www.coridis.com</u>)
- ▶ Passionate about all foreign languages.

#### **Training Experience, Public Appearances**

- ▶ 2015 trainer at the TechDrive events, where children can learn programming for free
- 2012 hired as Ruby trainer for a team of developers working at a large software company in Cluj-Napoca
- ▶ 2008 2010 speaker at various IT-related events (most notably the GeekMeets)
- 2002 2005 spokesperson for Vodafone Romania including in televised launches and assigned to VIPs (like the President of Romania)

#### **Publications**

- 2015 published "Starship Doi", a science-fiction novel in English (www.starshipdoi.com)
- ▶ 2013 published "Ostatic 2.0: Camera din Teheran", an illustrated thriller novel in Romanian (www.o2cdt.ro)
- ▶ 2009 wrote a linguistic essay in Romanian on the possible origins of the verb "to smile", available on my website
- 2007 published "Web Programming... With A Twist" (original title: "Programarea web... altfel"), a semi-technical book, Edusoft Publishing House, Romania; ISBN 978-973-8934-65-6 - currently part of university required reading.
- > 2006 wrote, produced and directed a sci-fi comedy radio play
- various other essays and short stories

#### **Journalism**

- ▶ 2011 wrote, produced and appeared in a short documentary film called "Sunrise of Romanians" (www.sunriseofromanians.com)
- ▶ 2002 2007 wrote a number of press releases for various companies
- 2006 produced and appeared in a year-long Romanian podcast entitled "Pe scurt...
  Romania!" for the diaspora
- ▶ 2011 wrote editorials, features etc. as part of the Journalism course
- maintained a blog about my flight school at http://punctfix.ro

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#### Management

- Associate Director, Indigenious Development
- Managing Director, Twodecode Technologies
- Head of Development, Zapoint Inc.
- Project Leader, Vodafone Romania

### Skills, licenses, affiliations, personal achievements

Programming skills: Ruby / Ruby on Rails, Perl, C++, Objective C, shell scripting, Java, Delphi, .NET, AppleScript, ActionScript (Flash), JavaScript (Prototype.js, jQuery, Angular.js, Meteor)

Development technologies: Operating Systems (Linux / OSX); Web: HTML5, AJAX, CSS, CGI etc.); VoIP: Freeswitch, Asterisk; TCP/IP, POP3/IMAP/SMTP, HTTP, EMI/UCP, SIP, IAX2, Netcentrex; XML/XSLT; GPRS/UMTS; the PAG teletext format; Databases: MySQL, Oracle, PostgreSQL, MongoDB, Redis, memcache

Video processing: FinalCut Pro, iMovie, Blender (some experiments published on YouTube), Audition, GarageBand, SoundForge etc.

Aviation: flying, dead-reckoning navigation, radio communication, flight aerodynamics, helicopter mechanics, human performance, meteorology.

Accumulated competencies: analysis and synthesis, good teaching skills, excellent presentation abilities, knowledge of Marketing / Communication / BTL industry, good ability and experience in Customer Relations, some experience on stage, radio and TV, good multilingual speaking abilities, know how to face a camera or how to use one.

Creative writing, fiction/non-fiction; technical writing.

Private Helicopter Pilot, license RO00029PPL(H) rated on Robison R22

Aviation radio license, B-class medical certificate

European driver's license, B class

US B2 travel visa valid until 2019

Member of the Aircraft Owner and Pilots Association (www.aopa.ro)

International radioamateur license 2nd class (YO6 OOZ)

Lead guitar and drums player (experience in rock groups, both in studio and on stage)

Rokkyu (6th kyu, green belt) in traditional as well as wado-ryu karate

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Former light student on fixed-wing aircraft (25 hours DC Aerostar Festival and Sting TL-2000)

Ran a half-marathon in May, 2015.

Passions: flying, airsoft, martial arts, science-fiction, etymology.

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